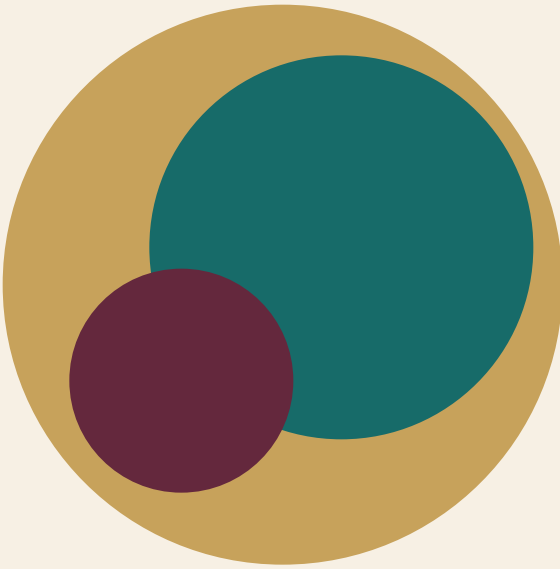
pistachio

MAGAZINE



A LITTLE UNEXPECTED.

A LOT WORTH READING.

2027 INAUGURAL EDITION

THE PET EDITION

An independent, print-first magazine celebrating neurodivergent Black women and other women of color through personality, creativity, culture, and unexpected interests.

ADVERTISING GUIDE

MEET pistachio

Small print run. Distinct personality.

pistachio is a boutique, collectible print magazine with an offbeat point of view. We bring together food, creativity, entrepreneurship, personal stories, and the delightful things that make people different.

THE INAUGURAL PET EDITION

Our first edition puts pets and the people who love them in the spotlight - with the magazine's signature curiosity, humor, and visual personality.

PLANNED PRINT RUN

100 full-color copies

PUBLISHING PLAN

6 issues per year

WHY ADVERTISE?

Reach readers through a distinctive editorial environment, full-color print placements, and a brand built around personality rather than mass-market sameness. Each advertiser also receives a website listing and may include a QR code in their supplied artwork.

Launch-stage disclosure:

100 copies is the planned print quantity, not an audited circulation or readership figure. Distribution details and availability are confirmed before booking.

ADVERTISING RATES

INAUGURAL EDITION / FULL COLOR

Quarter page	**$65**
Half page	**$110**
Full page	**$195**
Inside front cover	**$275**
Inside back cover	**$250**
Back cover	**$350**

BOOK THREE ISSUES

Receive 10% off standard ad placement rates.

Important details

Rates are proposed introductory prices in USD, per issue, subject to space availability. Premium placements are limited. Artwork specifications, deadlines, payment terms, and final placement are confirmed directly before acceptance.

LET'S MAKE SOMETHING MEMORABLE.

GOOD FITS FOR pistachio

Independent makers, pet-centered businesses, creative entrepreneurs, neighborhood favorites, specialty brands, and organizations whose work resonates with our community.

HOW TO RESERVE SPACE

01 Choose your placement from the rate card.

02 Send us your business name, preferred ad size, and issue.

03 We will confirm availability, artwork needs, and booking terms.

ADVERTISING INQUIRIES

Celestialoutlaws21@gmail.com

pistachiomagazine.com

pistachio Magazine | Independent. Expressive. Collectible.